



St. Xavier's College (Autonomous), Kolkata
XAVIER'S COMMERCE SOCIETY



A XAVIER'S COMMERCE SOCIETY ENDEAVOUR



LARGEST MANAGEMENT FESTIVAL IN EAST INDIA
12TH - 13TH FEBRUARY, 2026

EXORDIUM

The Xavier's Commerce Society of St. Xavier's College Autonomous Kolkata proudly presents the eighteenth chapter of Insignia, the flagship management festival of East India. Envisioned as an intensive two day convergence of intellect, strategy, and competition, Insignia offers a platform where ideas are tested under pressure, judgment is refined through challenge, and leadership is shaped through experience. Over the years, Insignia has grown into a symbol of distinction, known for its rigorous standards and transformative experiences. Each edition has drawn inspiration from defining moments in history, revisiting the discipline of the Roman Republic, navigating the calculated chaos of the Golden Age of Piracy, exploring the enduring legacy of Ancient Egypt, and examining the revolutionary upheavals of Imperial France. This year, Insignia unfolds under the theme Mongol Grand Order, an era marked by scale, structure, and purposeful movement across vast frontiers. From mobile command to structured administration, it demonstrated how order could be sustained across immense territories. As participants step into this chapter, they enter a crucible that demands clarity of thought, strategic judgment, and decisive execution. Only those who can operate with discipline, foresight, and resolve will inscribe their mark in the chronicles of Insignia.



PARTICIPATING COLLEGES

Bhawanipore Education Society College, Kolkata

Hansraj College, New Delhi

J.D. Birla Institute, Kolkata

Masters' Union, Gurugram

Shri Ram College of Commerce, New Delhi

St. Xavier's College (Autonomous), Kolkata

St. Xavier's University, Kolkata





Genghis Khan was not merely a conqueror, but a master strategist and administrator who transformed scattered tribes into a disciplined, unified empire.

Through merit-based leadership, clear delegation, and unwavering accountability, he built systems that ensured coordination across vast territories. Authority was earned through competence, and execution was driven by precision and discipline. His leadership replaced fragmentation with structure, creating resilience, adaptability, and scale. This Insignia challenges participants to embody that same strategic clarity—navigate complexity with foresight, and execute decisions with confidence. Step forward as a leader who leaves behind a legacy of strength shaped by vision and control.

BEST MANAGER



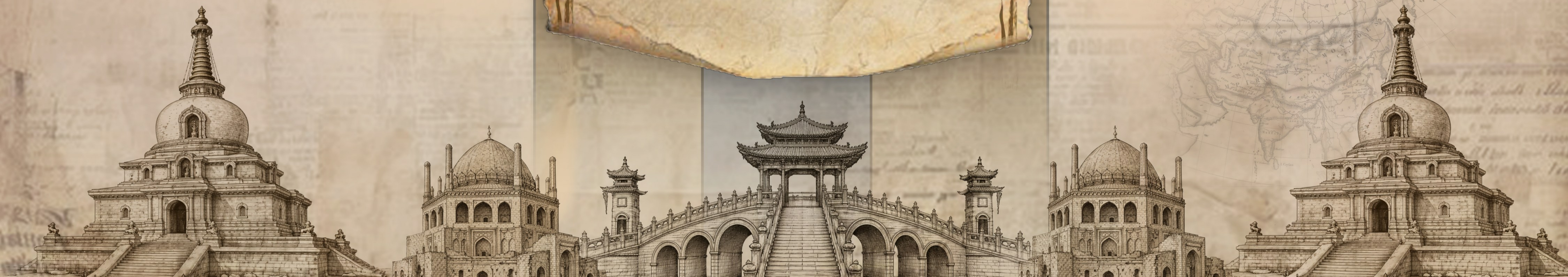
OPTIVUS



RULES AND REGULATIONS



1. One participant per team.
2. Participants must have a CV prepared.
3. Participants may be required to submit a preliminary report.
4. Each participant should carry a laptop and pendrive, and ensure that they have an active internet connection.
5. Participants must be in business formals during the event days.





Command over
information creates
advantage, where
precision and speed
shape outcomes.
Clarity under
pressure separates
simple awareness
from true authority.

The Khagan's Codex draws from this legacy, demanding sharp thinking, breadth of understanding, and composure under pressure. It challenges participants to interpret complexity, connect ideas swiftly, and arrive at decisive conclusions when moments matter most. This Insignia calls upon participants to think faster, reason deeper, and assert mastery through informed precision. Here, awareness becomes advantage, intellect becomes authority, and knowledge defines command

B-QUIZ



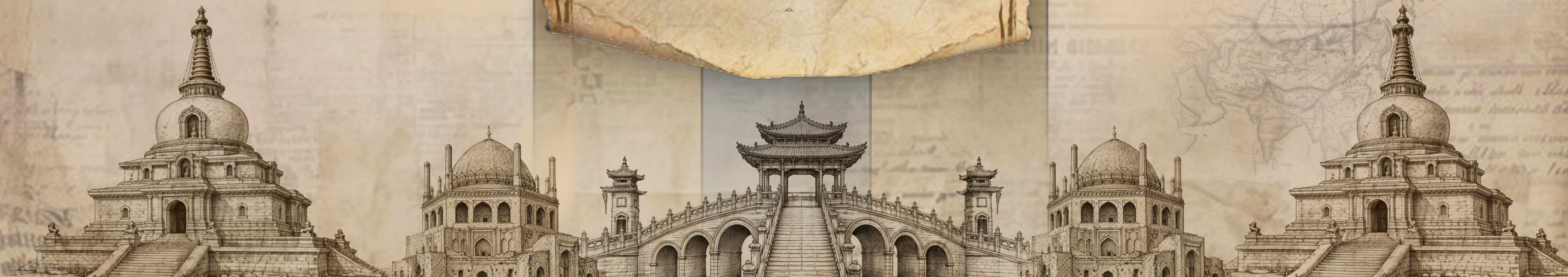
EMPIRIA



RULES AND REGULATIONS



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Creation stems from the discernment to perceive pathways beyond the obvious and the resolve to shape movement into enduring worth.

Under the Mongol Empire, the Silk Road was secured as an expansive corridor of exchange, interlinking distant civilizations through commerce. Merchants and explorers cultivated routes that bridged cultures and markets, extending influence through foresight and coordination rather than convention. This legacy embodies a philosophy grounded in calculated risk, and scale. This Insignia invites participants to recognize latent potential, navigate complexity with precision, and construct ventures capable of enduring across environments through clarity.

ENTREPRENEURSHIP



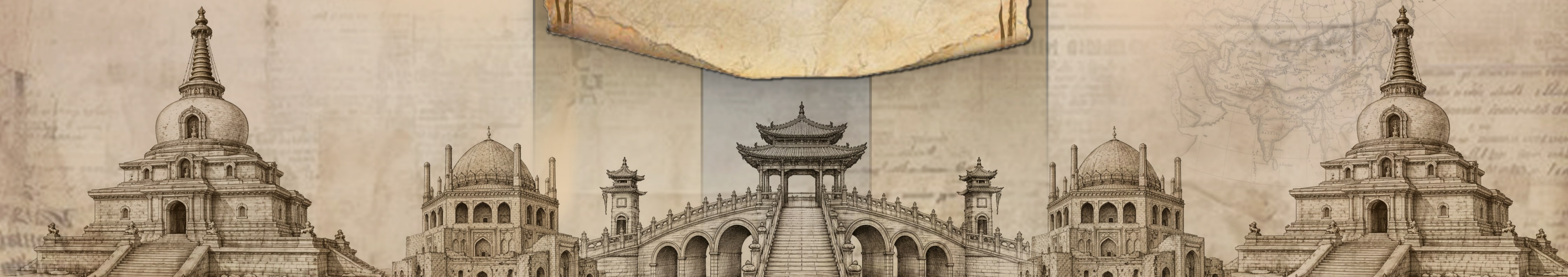
INGENIUM



RULES AND REGULATIONS



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Financial authority is built through foresight, restraint, and the discipline to sustain order amid scale. It is the quiet mastery of balance that preserves power over time.

Within the Mongol Empire, Ahmad Fanakati emerged as the principal architect of fiscal order under Kublai Khan. He established systematic taxation, standardized revenue collection, and brought coherence to imperial finances across vast and diverse regions. His stewardship demonstrated how disciplined financial frameworks could sustain ambition without eroding foundations. This Insignia calls upon participants to interpret complexity with precision, allocate resources with intent, and uphold stability under pressure—where financial intelligence shapes resilience and judgment defines command.

FINANCE



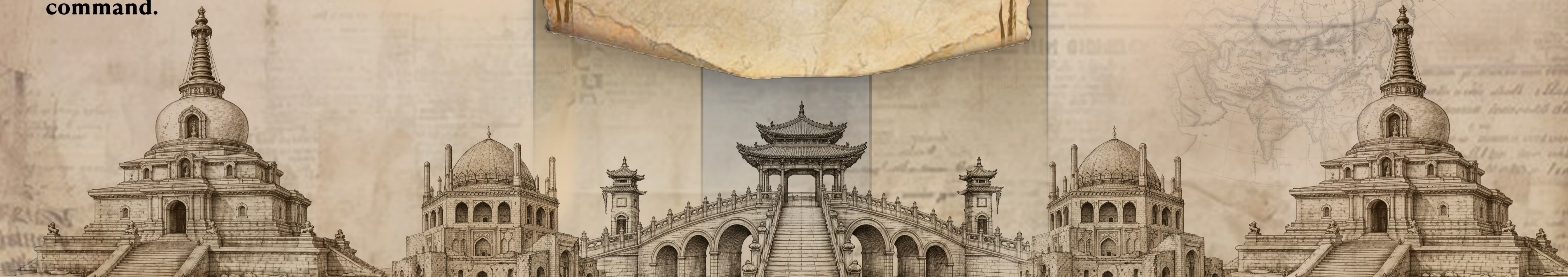
VALOREM



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At the core of the Mongol Empire stood the Kurultai, a council entrusted with shaping leadership, resolving conflict, and preserving unity across tribes.

Authority was earned through competence and loyalty rather than inheritance. Through collective deliberation and principled judgment, the Kurultai maintained cohesion within a vast and diverse dominion. Its framework demonstrated how people-centric governance could balance fairness with performance while sustaining stability at scale. This Insignia calls upon leaders to identify capability with clarity, strengthen teams through trust, and build institutions grounded in structure, integrity, and enduring collective strength.

HUMAN RESOURCES



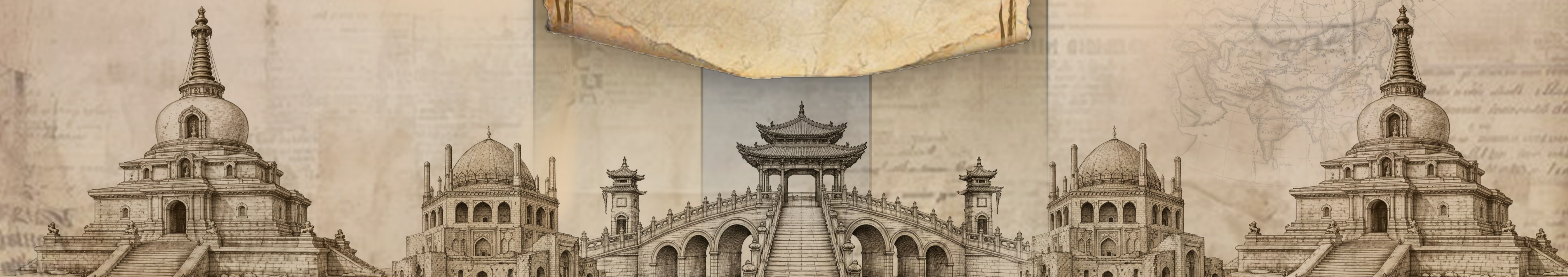
CONTINUUM



RULES AND REGULATIONS



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The Mongol Empire achieved this through the Yam, a structured relay system that enabled communication to move seamlessly across vast and diverse territories.

Messages were transferred through coordinated stations, ensuring continuity, accuracy, and immediacy at every stage. Information retained its force as it spread, allowing authority, directives, and reputation to circulate without distortion or delay. This system converted communication into influence at scale. This Insignia reflects the discipline of strategic dissemination, calling upon participants to design messages that extend reach, maintain coherence, and establish presence across audiences, transforming transmission into lasting impact.

MARKETING



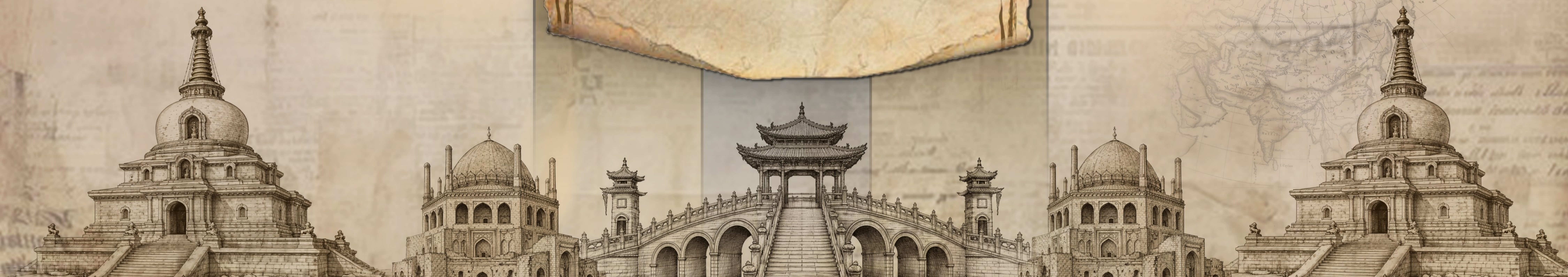
VALLERIA



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The Golden Decrees of the Mongol Empire served as instruments of governance and diplomacy across vast and culturally diverse territories.

More than proclamations, they were carefully framed assertions of legitimacy, designed to manage reputation, confer privilege, and preserve order. Through deliberate language and strategic intent, authority was reinforced without conflict and relationships were sustained across regions. These decrees reflected a sophisticated command over negotiation and statecraft. This Insignia calls upon participants to shape perception with precision, navigate uncertainty with composure, and exercise influence through credibility, judgment, and enduring diplomatic tact.

PUBLIC & INT'L RELATIONS



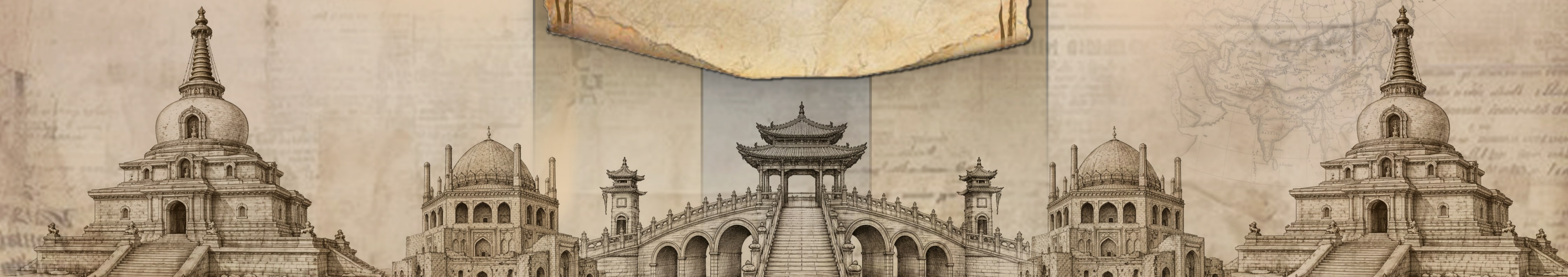
IMPRYON



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Across the Mongol Empire, the Ordu functioned as a moving center of command, where strategy and decisions were refined through action.

Authority travelled with movement, allowing plans to adapt as terrain shifted, rivals responded, and opportunities emerged. This dynamic system replaced rigidity with responsiveness, preserving momentum without compromising intent. The Ordu demonstrated that strategic strength lies in clarity of purpose supported by flexibility of execution. This Insignia reflects the essence of strategic command, calling upon leaders to interpret complexity, align resources with precision, and act decisively while sustaining long-term direction

STRATEGIC MANAGEMENT



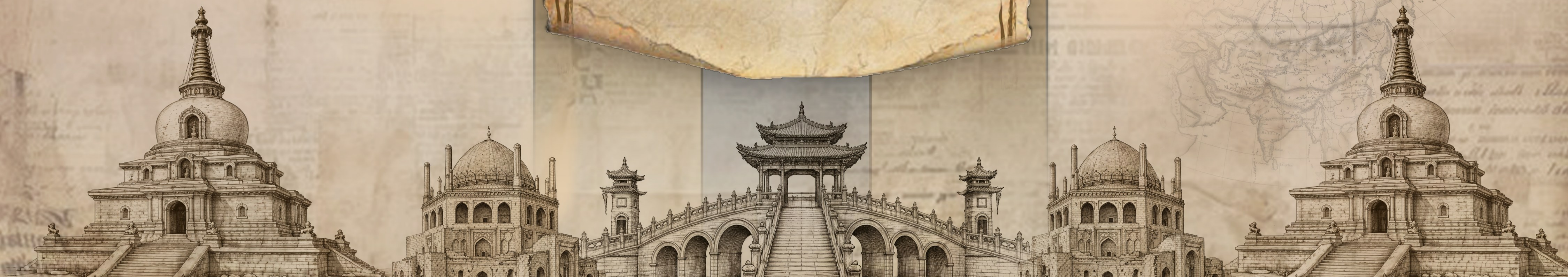
ADVENTUS



RULES AND REGULATIONS



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GLIMPSES



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